

CURRICULUM VITAE

MARY CONSOLATA KALIKAWE

1	NAME	MARY CONSOLATA KALIKAWE (<i>Nee KALEMERA</i>)
3	DATE OF BIRTH	24 APRIL 1955
4	NATIONALITY PLACE OF BIRTH	TANZANIAN MULEBA, KAGERA REGION
5	SEX MARITAL STATUS	FEMALE MARRIED
6	CONTACT ADDRESS	KIROYERA TOURS AND CONSULTING, P. O. BOX 485 BUKOBA OR KIROYERA TOURS AND CONSULTING, P. O. BOX 32006 DAR ES SALAAM Email:mkalikawe@gmail.com Mobile phone: +255 713526649/759424933
6	ACADEMIC QUALIFICATIONS	1980 B. Sc. (Statistics and Botany) University of Dar es Salaam, Tanzania 1984 M. Sc. (Wildlife and terrestrial Ecology) <i>Sustainable Environment studies</i> University of Dar es Salaam, Tanzania
7	OTHER TRAINING	<ol style="list-style-type: none"> 1. <i>Environment Impact assessment Department of Wildlife and National Parks Botswana 1998</i> 2. <i>Facilitation skills 1997 Department of wildlife and National Parks Botswana</i> 3. <i>Computer skills 1992 Botswana department of Wildlife and National Parks</i>
8.	PROFESSIONAL TITLES	University lecturer, Consultant, Team leader, Industry leader, International trade advisor, Cluster competitiveness and development specialist, Business Woman, Tourism development advisor, Environment conservation advisor, Wildlife Biologist, Human resource Development advisor.

8	SUMMARY: PROFESSIONAL EXPERIENCE	<p>36 years working experience</p> <ul style="list-style-type: none"> - in hands on tourism Business management, - Regional trade relations enhancement of Tanzania in the East African Community - Forming professional associations in various fields and in geographical regions including Association of Women in Tourism Tanzania (AWOTTA) www.awotta.org - EXPO Founder and Director. Tanzania Premier Domestic Tourism Event, showcasing products of suppliers to the domestic tourist. named UWANDAEEEXPO2019 & UWANDAEEEXPO2020 both successfully organized and executed. - Sitting on various Government and private sector advisory Boards in Tanzania. - Recognised at Africa continent level among top women inventors and innovators and an Expert in issues of sustainable development. <ul style="list-style-type: none"> • Lecturer at University level - University of Dar es Salaam for 5 years. Part time Lecturer – Masters Degree – Sustainable Tourism Open University of Tanzania 2013. Part time lecturer on Tourism St Augustine University Mwanza • Managing Director of Award winning KIROYERA TOURS and CONSULTING a private company that has pioneered development of Ecotourism in and around Lake Victoria, resident in Bukoba -Kagera region-Tanzania. We are international in that we service tours to Uganda and Rwanda Gorillas. The company up scaled by opening destination management support office in Dar es Salaam. Kiroyera Tours work featured in the Guardian of London https://www.theguardian.com/travel/2015/oct/11/gender-equality-women-tourism-tanzania • Consultant to several organizations including UNEP, Government of Tanzania Ministry of foreign affairs and East African Cooperation, MNRT, ESAMI, DANIDA, ESAURP, , SNV, and DCDMC of Mauritius in wildlife management, tourism development, planning and management of sustainable development of Natural resources, in Evaluation of international trade agreements and developing Marketing strategies for Domestic Tourism in Tanzania • Country wide Tourism destination Cluster competitiveness advisor as Tanzania tourism specialist for Tanzania Private sector Foundation. • Head of Human Resource Development in Tourism Training, Education and Public Awareness plus Ecotourism at National level Botswana
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5	MEMBERSHIP IN	<ol style="list-style-type: none"> 1. COORDINATOR STEERING COMMITTEE FOR IMPROVING OPERATIONALISATION OF EAC COMON MARKET PROTOCOL (CMP) FOR THE SERVICES SECTOR

	PROFESSIONAL ASSOCIATIONS	<ol style="list-style-type: none"> 2. <i>TPSF COORDINATOR FOR FORMATION OF TANZANIA SERVICES SECTOR PLATFORM ON DEEPENING THE INTERGRATION IN EAC</i> 3. <i>FOUNDER AND CHAIR PERSON ASSOCIATION OF WOMEN IN TOURISM TANZANIA (AWOTTA) (www.awotta.org)</i> 4. <i>Member UN Economic Commission for Africa (ECA) Adhoc Committee for ratifying African countries Experts reports on evaluation of the implementation of global sustainable development agreements Rio+20 Follow-up on Sustainable Environment. Committee Meeting every 2 years in Addis Ababa 2010, 2012</i> 5. <i>Member of Tanzania Local Investors Round Table (2007-09)</i> 6. <i>MEMBER WOMEN IN TOURISM INTERNATIONAL ALLIANCE 2011 to present and PRESENT MEMBERSHIP MARKETING DIRECTOR</i> 7. <i>MEMBER TANZANIA WOMEN CHAMBER OF COMMERCE 2013 to present</i> 8. <i>Member of Tanzania Tourist board of directors 2004-07</i> 9. <i>Member of Board of Tanzania Tourism Licencing</i> 10. <i>Member Tanzania Chamber of commerce (2008- present)</i> 11. <i>Member of Board of VETA Lake Zone representing employers</i> 12. <i>Member of Tanzania Arts and Music council (BASATA)</i> 13. <i>Member Kagera region Business Council.</i>
6	AWARDS WON	<p>Won numerous International and National awards at personal level and others through my company Kiroyera Tours. They include:</p> <ul style="list-style-type: none"> - National and Regional Winner, Finalist for the Continental Award in the Tourism and Leisure Category of CEO Global's Africa's Most Influential Women in Business and Government 2017 Awards. -The World Bank award -The Top 10 Pan African Women Inventors and Innovators won in Ghana 2006, -<i>Women of Determination Award Tanzania 2012</i> -<i>Women of achievement Award Tanzania 2013</i> -Madrid Spain Millenium Award in Tourism and Hospitality 2004 -Zeze award for promoting cultural tourism in and outside Tanzania, Dar es Salaam, 2005 -The UN award of MILGAP Good Governance in East Africa won in Nairobi, 2006 -The National TCCIA award of Service in SMEs at Movenpic Royal Palm Hotel Dar es Salaam 2007 -SNV Local Governance Excellence Award 2007, Mwanza <ul style="list-style-type: none"> ● <i>Winner of UNEP Global competition on a Country case study -study of integrating Biodiversity in the Tourism sector. Wrote UNEP sponsored report on Integrating Biodiversity of the Okavango Delta Botswana in the Tourism sector. Global winners presented their reports in Mexico year 2001.</i>

7	WORK EXPERIENCE	<p>Most recent - host, EXPO founder and Director of Tanzania's First Domestic Tourism EXPO named UWANDAE EXPO 2019 which took place 15 to 17 February 2019. The Expo was staged under management of the Association of Women in Tourism Tanzania (AWOTTA), aimed at diversifying Tanzania tourism Product from the wildlife mono product to other forms of tourist attractions including Sports, health, pilgrimage, exhibitions etc in Tanzania and to diversify tourism from being only based in Arusha to get other geographical regions in Tanzania to develop their assets that will bring domestic visitors to their destinations.</p> <p>Director of Second UWANDAE EXPO 2020 held in Dar es salaam from 6 to 8 February 2020. The second Expo was also staged under management of the Association of Women in Tourism Tanzania (AWOTTA)</p> <p>Founder and owner of 14 year old Kagera Museum which was officially opened in Bukoba town in 2004. This is a cultural and heritage Museum for educating the youth and many visitors to the Museum about who we are.</p> <p>I have been working with Prof, Peter R. Schmidt a prominent anthropologist from USA University of Florida on COMMUNITY BASED HERITAGE IN AFRICA as seen in his recent book on the topic published in 2017. Unveiling Local Research and Development Initiatives. I am the main character of the book. We restored a grand old palace built in 1905 by the Germans in Buhaya and restored a Historic monarchical site dating as back as 15th century.</p> <p>I founded and built a historical monument on Bukoba beach commemorating the origin of Bukoba town starting in 1890 when the German Emin Pasha arrived on the shores of Lake Victoria with a group of 50 soldiers and immediately started building a wall to keep the English in Uganda away from the then German East Africa Tanganyika, Rwanda and Burundi.</p> <p>At present I am leading research which AWOTTA is doing in collaboration with Tanzania National College of Tourism. It is a market study into developing domestic Sports tourism. Tanzania has been inviting international soccer tournaments with the sole aim of advertising Tanzania to the outside world to attract international tourists and giving no attention whatsoever to the sizable numbers of Tanzanians who travel from all corners of Tanzania to come and view numerous sports competitions. These are the domestic sports tourists who need information and better conditions as they travel to view or participate in sports.</p> <p>September 2012 to present. Team leadership - Founder and Chairperson Association of Women in Tourism Tanzania (AWOTTA) www.awotta.org</p>

July 2013 to Present: Coordinating formation of Tanzania Services sector platform aimed at deepening the integration of Tanzania's Services sector in the East Africa Community

November 2016 to present: Team Leader - studies sponsored by Government of Tanzania and TMEA on the Evaluation of the Implementation East African Community Trade protocols (Customs Union and Common Market) in Tanzania

August 2008 to 2012:

Supporting aspiring tourism destination management organizations in various regions of Tanzania: Arusha (the country's tourism hub), Mwanza, Dar es Salaam (The country's business capitals), Tanga, Zanzibar (Unguja), Zanzibar (Pemba) and Bagamoyo (world renowned heritage sites) to develop competitive destinations by achieving sustainable growth through stronger cooperation while building capacity in private and public sector institutions to operate strategically in pursuit of common objectives.

In summary Productive people, competitive companies and stronger enabling environment.

Working with International organizations The Dutch Development organization SNV and USA based Cardno Emerging Markets.

May -2002 to Present founder and Managing Director of KIROYERA TOURS Ltd a private company promoting ecotourism and conducting cultural tours and safaris around Lake Victoria, Gorillas of Uganda and other prime attractions of Tanzania. The job involves pioneering efforts to conduct organized tours to scenic areas and islands on Lake Victoria, to cultural and historic sites and to game reserves in the area. We are strong in organizing City Guided Tours (Dar es Salaam), We are a tourist information office we do holiday bookings and we are a destination management company.

University Lecturer at the University of Dar es Salaam from 1980 to 1986 in the Wildlife section of Zoology Department . Part time Lecturer Open University Tanzania Masters degree course -Sustainable Tourism. Part time Lecturer of Tourism St Augustine University Mwanza- Tanzania.

2009: Worked as Wildlife specialist with DCDM consulting of Mauritius an IT consulting and System Integrating services of Mauritius on Development and implementation of an integrated wildlife management system for the Department of Wildlife and national Parks of Botswana.

2011: Worked as team leader in the study of the formalization of the informal Tourism Sector in Tanzania a study by ESAURP

2005: Worked on a study of the contribution of Tanzania Department of Tourism to socioeconomic growth of Tanzania during the third phase Government. (contribution to the book "The Promise") ESAURP

2007: Worked as Consultant for the study of the Malagarasi - Moyowosi Ramsar site on the conservation of shoebill storks as potential for stimulating tourism in the wetland (DANIDA and Tanzania MNRT).

July 2003 Consultant as a Resource person for Eastern and Southern African Management Institute (ESAMI) on Planning and Management of Natural and Commercial forests, Ecotourism, Human Resources and Land use.

1999 - May 2002 Head of Tourism Education, Public awareness and Training and ecotourism in the Department of Tourism of the Botswana Government. (Expatriate). The job involved Formulating Plans and preparing projects for the implementation of an overall Education, training and awareness program for the whole tourism industry. This included liaison within the public sector, private sector and with the NGO's.

I worked closely with a consultancy firm on the Botswana Tourism Development program Master Plan funded by the European union.

1999 -May 2002 Often acted as Principal Tourism Officer responsible for Ecotourism in Botswana.

1995 - 1998 Deputy Principal Botswana Wildlife and Tourism Training Institute Dept. of Wildlife and National Parks Government of Botswana. I was the chief academic officer

1986 - 1995 Supervisor of Wildlife Research Stations in Botswana(Serowe and Ghanzi)

1984 - 1986 University of Dar es Salaam, Coordinator of Wildlife Ecology Section, Zoology Department.

I was the supervisor and head of section answering to the head of the Zoology Department of the University of Dar es Salaam.

1981 - 1986 Lecturer in Wildlife Ecology Zoology Department University of Dar es Salaam - Tanzania

Press appearance

I hold Press conferences to publicise the work we do, I am approached by media to do presentations on

		<p>various events related to my work or as a role model in society. This includes national and international press such as radio, television and print Media. I do write articles and stories on culture, Conservation and tourism .</p> <p>Charitable work</p> <p>President of Heritage Initiative Since 2005 (www.heritage-initiative.org) A Kagera based programme for making contribution to the Millenium development goals, Assistance to orphans, Overseas Volunteer programmes and research on various aspects,</p> <p>Board member Uyacho orphanage. See Mary Kalikawe Youtube</p> <p>Board member Bukoba Disabled Assistance Project a project to assist the polio victims of Bukoba by assisting them create gainful employment. www.budap.com</p> <p>Membership in organisations</p> <p>Founder and Chairperson Association of Women in Tourism Tanzania (AWOTTA)</p> <p>Member of The Board of Directors Tanzania Tourist Board</p> <p>Member of Tanzania Local Investors Round Table</p> <p>Member Women In Tourism International Alliance (WITIA)</p>			
8	LANGUAGES & DEGREE OF PROFICIENCY	Language	Speaking	Reading	Writing
		1. <i>English</i>	<i>Fluent</i>	<i>Excellent</i>	<i>Excellent</i>
		2. <i>Kiswahili</i>	<i>Fluent</i>	<i>Excellent</i>	<i>Excellent</i>
		3. <i>Kihaya</i>	<i>Fluent</i>	<i>V. Good</i>	<i>Good</i>
		4. <i>Setswana</i>	<i>reasonable</i>	<i>Fair</i>	<i>Fair</i>
9	COUNTRIES OF WORK EXPERIENCE	<p>1. Tanzania</p> <p>2. Botswana</p>			
	EMPLOYMENT RECORD (<i>Starting from earliest employer</i>)			FROM:	TO:
	EMPLOYER 1			<i>January</i>	<i>Februar</i>
	University of Dar es Salaam (Wildlife Department)			<i>1980</i>	<i>y 1986</i>

	Tutorial assistant to Lecturer -sustainable development) Acting head of Department. Teaching degree students wildlife studies and sustainable development.		
	<p>EMPLOYER 2</p> <p>Government of Botswana</p> <ul style="list-style-type: none"> i) Senior Wildlife Biologist,(Research on wildlife (I wrote a book: Kalikawe, M.C. 1997. Wildlife friendly fencing for Botswana. A presentation of recommended procedures, specifications and important considerations. First Edition. Botswana Government Printer, Gaborone (Involved Environmental Impact assessment and Baseline Data) ii) Deputy Principal BWTI work involved Senior Team leadership and management to achieve planned outcomes, Quality assurance, Monitoring and evaluation of targets related to curriculum roll out and Maintaining relationships with funding providers. iii) Principal Tourism Officer: I worked with a powerful consulting firm at initiation of developing a new fully fledged department of Tourism in the Government of Botswana. I was responsible for Ecotourism , Tourism and Education for Botswana. I run 20 Tourism awareness seminars and workshops and developed awareness creation materials such as videos, drama, Brochures, posters, billboards etc. 	FROM: March 1986	TO: April 2002
	<p>EMPLOYER 3</p> <p>Kiroyera Tours Ltd.</p> <p>Founder and Managing Director</p> <ul style="list-style-type: none"> • Managing Director <p>of 17 years Old, Award winning KIROYERA TOURS a private company that has pioneered development of Ecotourism in and around Lake Victoria, resident in Bukoba -Kagera region-Tanzania. The company has a branch office in Dar es Salaam. We discover and develop attractions, develop Itineraries, do multilevel marketing, do bookings and conduct tours within Tanzania, in Uganda and Rwanda. Our City Guided tours aim agiving visitors an experience of the Culture of the City of Dar es Salaam. See www.kiroyeratours.com</p> <p>I initiated for the first time in Tanzania the National level celebration of World Tourism Day when it was celebrated in Bukoba in 2016 officiated by the Ministry of Natural resources and Tourism. I was Board member of TTB by then and by then Kagera was completely off the Tanzania</p>	FROM: May 2002	TO: Present

	<p>Tourism map. I subsequently led same celebrations in Mwanza, Dar es Salaam & in Zanzibar.</p> <p>The company has won a number of international and national awards</p>		
	<p>EMPLOYER 4</p> <p>SNV (Netherlands Development Organisation)</p> <p>Consultant and Senior advisor Tourism Development in the lake zone. Work involved: Providing advisory service through capacity building for Lake zone regions to pursue their own tourism development, Poverty alleviation through pro poor tourism and how to increase income and employment through tourism.</p>	<p>FROM:</p> <p>August 2008</p>	<p>TO:</p> <p>December 2009</p>
	<p>EMPLOYER 5</p> <p>Tanzania Private Sector Foundation</p> <p>(Cardno Emerging markets company)</p> <p>Cluster competitiveness specialist - Tourism The job involved: Cluster Analysis, Mapping, value chain market analysis, building business strategies and facilitation in various regions of Tanzania namely Arusha, Dar es salaam, Mwanza, Tanga, Pemba and Unguja. I worked with existing Tourism related associations.</p>	<p>FROM:</p> <p>2010</p>	<p>TO:</p> <p>2012</p>
	<p>EMPLOYER 6</p> <p>Consultant to several organizations including TPSF, TANTRADE, UNEP, ESAMI, DANIDA, ESAURP, MNRT, SNV, Ministry of Foreign affairs and EAC; and DCDMC of Mauritius in building business strategies, Trade and deepening intergration in EAC common market; training, wildlife management, tourism development, planning and management of sustainable development of Natural resources</p>	<p>FROM:</p> <p>2005</p>	<p>TO</p> <p>2012</p>

EXTRACURRICULAR AND OTHER ACTIVITIES

Mentor of Tanzania well known fashion designer Kemi Kalikawe (she is my daughter)

Host of Kagera region youth talent tournaments and competitions at Kiroyera beach Camping site in Bukoba since 2015.

Traveling, History and Museums, art, Charitable work, Mountain climbing (Reached Kilimanjaro Uhuru peak December 2010).